



GERMANS

HAVE

MORE FUN

Come to New Ulm!

City of Festivals. City of Heritage.



Why visit New Ulm?



History – New Ulm is the only city in the US founded by Turners



Participate as Turners!



Explore – State Park, New Facilities, Vibrant Downtown, Turner Hall!

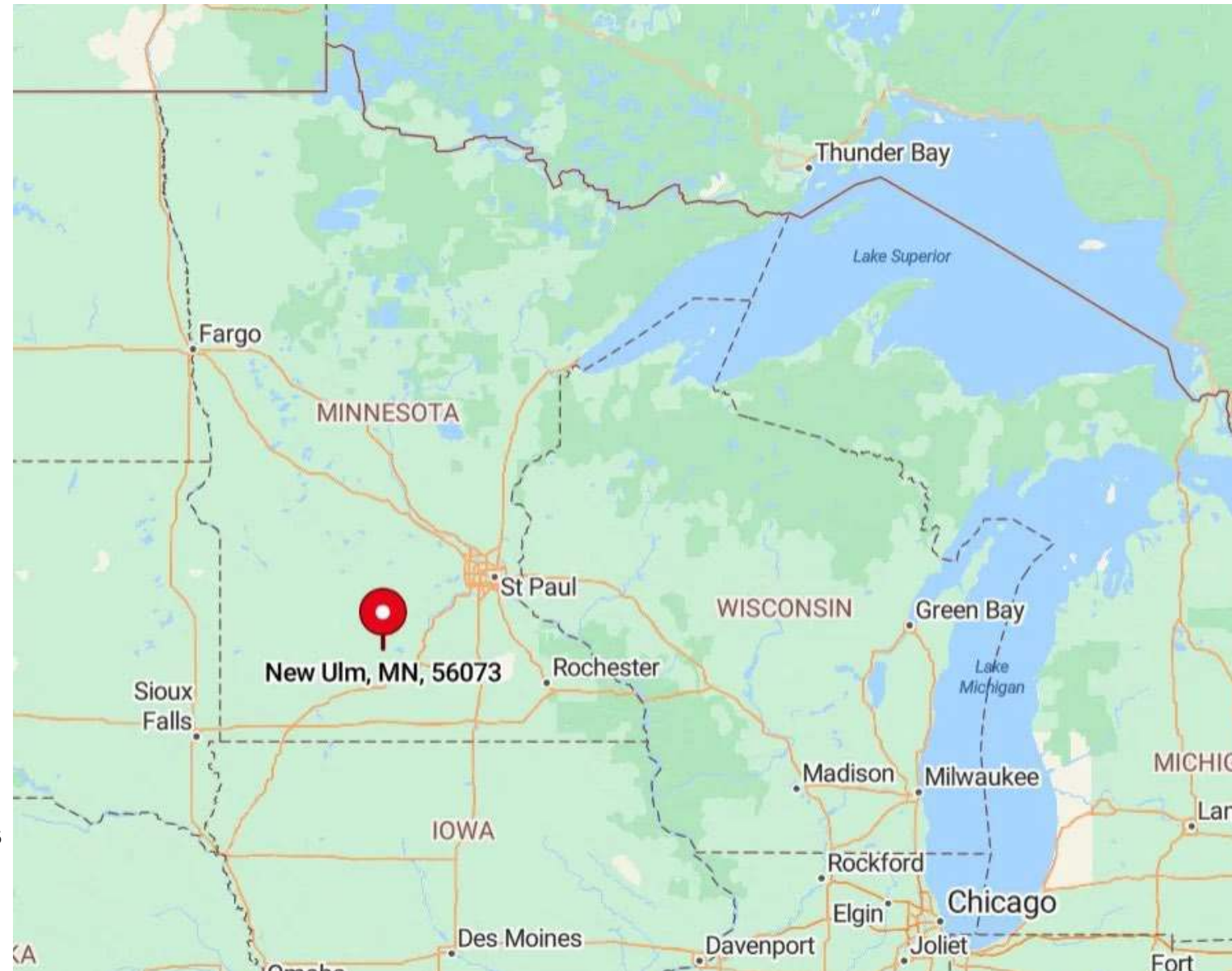


Where is New Ulm?

- Nestled in South Central Minnesota
- Easily Accessible from major Interstate highways 80 & 90
- 8 hours from Chicago
- 5 hours from Des Moines
- 8.5 hours from St. Louis
- 5 hours from Madison/Milwaukee
- 2 hours from MSP Int'l Airport

About New Ulm

- New Ulm Population: 14,100
- Top City for Quality of Life
- Founded by Turners
- Shopping, Arts & Culture, Nightlife, Restaurants
- Flandrau State Park
- August Schell Brewery



What is there to do?



- ☐ Coffee
- ☐ Beer/Distillery/Winery/Mocktails
- ☐ Camping/Hiking
- ☐ Parks/Pool/Splash Pad
- ☐ History Tours
- ☐ Arts & Culture
- ☐ Live Music
- ☐ Downtown Walking
- ☐ Hermann the German | Glockenspiel
- ☐ Boutique Shopping
- ☐ Bike Trails



2023 Festival Highlights



Don't miss what will
be the best National
Festival yet!

- Proximal Lodging & Locations for all Activities
- Walkable Downtown
- Entertainment Every Night!
- Fantastic Food at The Rathskeller
- Historic New Ulm Turner Hall and Turner Park!
- Lots to do for all ages!
- Support your society!
- Have fun! Make Memories!

